



TYTIN

UNCONFINED JEWELRY FOR YOUR CEREMONIAL MOMENTS.

# WELCOME

Thank you for considering TYTIN for your custom piece. We are thrilled to share with you our process and take you on this journey of creative custom design where we can discover a universe of magical possibilities.



# CONTENTS



OUR STORY	5
DESIGN SERVICES	9
DESIGN JOURNEY	14
PAYMENTS	18
Q&A	21
TESTIMONIALS	23
GET IN TOUCH	25



**“The purpose of life is the investigation of the Sun, the Moon,  
and the heavens.”**

— ANAXAGORAS, PHILOSOPHER, 459 BCE.

# OUR STORY

Growing up as an only child, I spent a lot of time playing on my own. I remember creating imaginary worlds in my mind and crafting backstories for fictional characters; sometimes for even real life ones that I'd see out in public. I was always engrossed in some kind of crafting endeavor, or honing my skills in drawing and painting. My room was fully decorated with all my masterpieces. A sense of curiosity and wonderment pervaded my daily existence. In our youth, we have what feels like all the time in the world to create these opportunities of magic; to be amazed at something or to connect with something beyond our own selves. I miss those moments.

As I grew older, the magic waned, and I felt completely disconnected from myself and the world. That is until I found jewelry! It was my aha moment and a reconnection to my imagination. With each piece, it is like creating a tiny universe that holds our own personal stories and connects us to the magic in our lives. This is what I try to do with every TYTIN piece and what I hope to do with you as I guide you on your own jewelry journey of custom design.

*~Tina*

Founder & Head Designer



# OUR ETHOS

At TYTIN, we believe that everyone deserves the right to live creatively and experience it compassionately no matter what walk of life you travel. We support all forms of love and provide creative custom design to all genders and people.

We believe in cultivating relationships that are rooted in compassion and trust. We strive to uphold these values not only in our personal life, but business practices as well. This includes carefully choosing to work with vendors and suppliers that operate with the same values ensuring that every TYTIN piece is ethically, responsibly, and compassionately made.



“For small creatures such as we the vastness is bearable only through love.”

—CARL SAGAN

# ABOUT TINA



Tina studied Fashion at the School of the Art Institute of Chicago then moved to New York to chase her dreams of being in the fashion industry.

She started taking jewelry classes at a neighborhood studio as an outlet from her busy job. The jewelry-making process connected with her in a way that fashion never did and before she knew it, was headed across the country to study at the Gemological Institute of America.

After GIA, she eventually laid roots in Chicago and worked in all aspects of the jewelry making industry in Chicago's Jeweler's Row — from customer service to manufacturing to casting to designing in CAD. Eventually, she started her own neighborhood studio not unlike the one that first sparked her love of jewelry where she taught jewelry making classes and provided bench rentals to other aspiring jewelers.

Now, she spends her days designing unconfined jewelry for remarkable people. When she's not busy with jewelry, you can find her on the mat in a yoga class, hanging out with close friends, or taking walks with her husband, their daughter, Quinn and dog, Kirby. She loves craft cocktails, anything related to the moon, and daydreams about the sun + ocean, making her wonder why she loves Chicago so much.



"The universe is made of stories, not of atoms."

— MURIEL RUKEYSER



# DESIGN SERVICES

We celebrate and embrace all types of ceremonies and milestones that are important to you, and we believe that every individual's story is a unique cosmos of experiences, dreams, and passions. We are dedicated to transforming that story into a piece of jewelry that celebrates your identity and spirit.



From bespoke ceremonial rings to one-of-a-kind earrings for your everyday, our designs aim to transcend the conventional while representing you. And if you find yourself desiring something beyond our existing repertoire, feel free to always reach out.

## ENGAGEMENT



Our custom engagement rings begin at \$2000 if you are providing your own center stone and \$3000 if we are sourcing one for you. We can custom create a design completely from your unique ideas or take one of our existing styles and customize it to your tastes.

## WEDDING BANDS



Our custom wedding bands begin at \$2000. Just like our engagement rings, we can custom design from a blank slate or based off one of our designs. Your engagement ring does not need to have been designed by us for us to create your wedding bands.

## HEIRLOOM REVIVAL

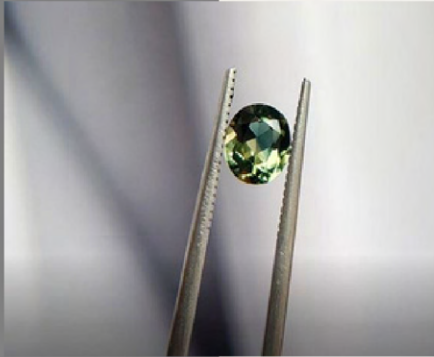


Our custom heirloom revival pieces begin at \$2000. Occasionally, you may inherit jewelry that doesn't quite align with your personal taste. We can rejuvenate it by extracting the gems and artfully incorporating them into a fresh, custom piece that perfectly reflects you.

# NECKLACES, EARRINGS, & BRACELETS

Our custom necklaces, earrings, and bracelets also begin at \$2000 and are treated with the same intentional design process as our beloved rings.





## STONES + MATERIALS

At TYTIN Jewelry, we take great pride in upholding our commitment to ethical sourcing. Our discerning gemstone selection is carefully curated from a close-knit circle of socially responsible suppliers, including antique specialists, miners, and skilled artisan gem cutters. Our metals are cast locally in Chicago's historic Jeweler's Row by a small, family-owned business. This esteemed member of the Responsible Jewelry Council (RJC) prioritizes sustainable, ethical, and socially responsible business practices.

As far as our design philosophy goes, we're all about exploring the vast spectrum of diamonds and gemstones, far beyond the confines of traditional diamond wedding rings. Our metal options encompass a range of 14k and 18k golds, 14k and 18k Palladium White gold, as well as the timeless allure of Platinum.

Whether you seek a one-of-a-kind gem for your bespoke piece or wish to repurpose your cherished heirloom stones, we offer our expertise in procuring and handling precious gems with the utmost care and professionalism.

“Great things are done by a series of small things brought together.”

– VINCENT VAN GOGH



# DESIGN JOURNEY

The design journey is a creative and artful process, and we are committed to walking alongside you every step of the way. Our approach is patient, thoughtful, and compassionate, and we always give you the space to share your unique story and ideas.



# P R O C E S S

Our custom design journey begins with a consultation that can happen in person at our Chicago studio or virtually for remote clients. We see our consultation as an opportunity for us to get to know each other and learn about each other's stories. We also like to get an idea of your personal aesthetic and likes/dislikes in regards to your jewelry taste. We find that if we're going to create a truly customized piece, getting to know the client is vital to our design process. We'll also discuss more specific details such as gemstone requirements, timeline, budget, and finger size. Overall, it's really just a casual and comfortable gathering where we get to know each other and decide if we are a right fit.

After our consultation, we will follow up with an email outlining a timeline for your project along with other pertinent information regarding the custom process. If you decide you'd like to continue working together, a design deposit is required to secure your spot on our custom design calendar. This 'spot' signifies when you will receive designs for review and will most likely be scheduled at a minimum of 1-3 months after our consultation, so it is best to schedule the consult sooner than later if you are needing your piece completed by a specific date. We also kindly ask that you respond with your decision within a week of the follow up email to help us prioritize each and every clients' needs.

Once your spot is confirmed, your project will go into conception/design phase. This phase will look different for each client. We may ask you to create a mood board in preparation for designing; or if your piece requires any center stones, we will start with stone sourcing; or you may need both! Either way, once the elements are in place, we go through a lot of creative brainstorming, aka 'designing', and will mock up your piece using the CAD (3D rendering) method. You will be shown 3D renderings via email and from there, we can make any design edits if needed.

Our goal is to create something you love right off the bat, but we understand that it can't be perfect right away, every time. There are typically 1-3 complimentary rounds of edits. After the 3rd, please understand there will be additional design edit fees incurred which are further explained on page 19.

Once you approve your design, the final cost of your piece is calculated and an invoice will be submitted for 50%. Once paid, your piece will move on to the production, or more magically known as, the creation phase! Your piece will journey through steps such as 3D printing, casting, stone setting and hand finishing. It is truly a pairing of modern methods and ancient techniques, with everything made in Chicago.

From the date of consultation, the timeline to completion is about 3-6 months. This does not include any delays on behalf of the client such as changes to the design, delay in responding to emails, or delay in approving design elements. Any projects needing to be completed under 3 months will be considered on a case by case basis and will be subject to a 15% rush fee.

Once your piece is completed, we will be in contact with you to arrange local pick up or fully insured UPS shipping.

The entire custom design process is such a magical journey, and we will be with you every step of the way to ensure it meets your vision and expectations!

# PROJECT TIMELINE



## CONSULTATION

We meet up for an in-person consultation at our Chicago studio or virtually for our remote clients. Consultations last for about one hour. The goal of the consultation is to get to know each other, gather a basic idea of the piece we're creating, discuss gems if needed, and finalize details such as budget, timeline, and measuring your finger if applicable. If you have reference images and/or heirloom gems, this is also the time to share those with us.



## CONCEPTION

We will send you a follow up email with a timeline for your project and your spot is confirmed once the design deposit is paid. If applicable, we will source for your center stone before designing. Once a design is sparked, we will email you 3d renderings of your design and work on any design edits if needed.



## CREATION

Once you approve the design, we will calculate final costs minus the design deposit and invoice for half of it for the production deposit. Your piece will journey through steps such as 3D printing, casting, stone setting and hand finishing. This step typically takes 5-7 weeks.

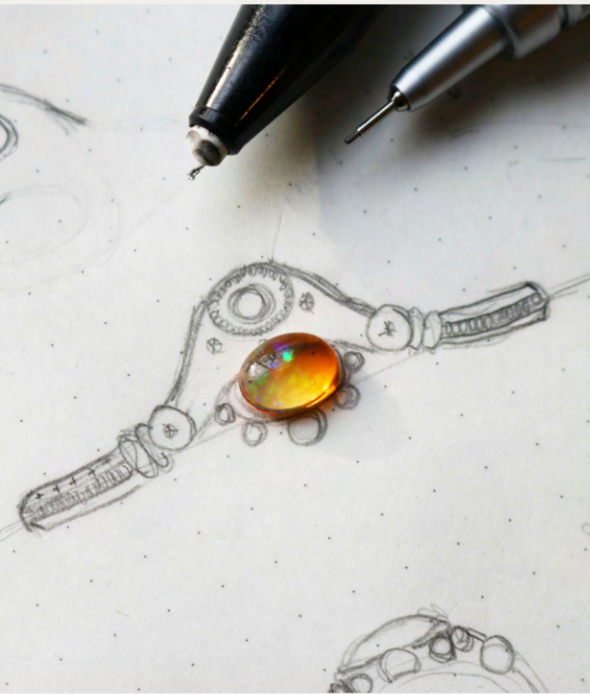


## COMPLETION

Once completed, we will contact you for local pick up or to arrange a secure, fully insured, signature-required UPS delivery. Final balance + shipping (if applicable) is due upon pick up/shipping.



# PROJECT EVOLUTION



**DESIGNING**



**3D RENDERING**



**COMPLETED PIECE**

# PAYMENTS

There are 3-4 payments made throughout the process:



I

\$500 Design Deposit to secure your spot on our custom design calendar. This will go towards the overall cost of your project and is nonrefundable.

II

If applicable, there is an additional payment to procure your stone(s) before designing. The initial \$500 deposit will be put towards the stone purchase to create one 'Design/Stone' deposit. This also goes towards the overall cost of your project and is nonrefundable.

III

Once designs are approved, final costs will be calculated. 50% of that is due to proceed with production.

IV

Final balance due at time of completion and shipping. Final payment can also be made if doing a local pick up.

# REVISION REQUESTS

We take great pride in our design process, which has been honed over years of experience to ensure we deliver pieces that you will love. We believe that your input is crucial to the success of the project, and we are committed to working with you every step of the way to achieve your vision. Throughout the conception phase, you will have ample opportunity to voice your opinions and provide feedback. Our goal is to empower you to make design decisions with confidence, knowing that you're receiving expert guidance.

In the rare event that more revisions are needed, we offer supplementary changes for a fee. We understand that every project is unique, and we want to make sure that we can provide the level of service and attention to detail that all of our clients deserve.

- Your design includes 3 complimentary design edits that are within the realm of the design. This includes elements such as rearranging placement of stones, removing details that do not resonate with you, or adjusting the scale of a component. Additional design changes after that begin at \$50 per change depending on the complexity.
- If a design is changed completely from its original concept, a \$200 redesign fee will be applied to begin the conception phase over again.
- Wax models of your design are available for \$75/model + applicable shipping costs and are used as a way to view your piece before it proceeds to production.
- Once a design is in production, we cannot modify it. Should you request a redesign while we are in production, the price to redesign would be determined by how far in the production stage we were and whether or not we have cast metal, set stones, etc.
- Your custom piece includes one complimentary ring sizing within 6 months of receipt. Additional sizings begin at \$65 + applicable shipping costs.





"Look up at the stars and not down at your feet. Try to make sense of what you see, and wonder about what makes the universe exist.

Be curious."

— STEPHEN HAWKING

# Q&A

## **What will my custom piece cost?**

It is not possible to determine the precise cost of a piece without knowing all the details involved to create the piece. There are many factors that affect pricing including stone size and quality, the amount of metal used, and the techniques needed to accomplish the vision, i.e. stone setting styles. It is best to approach the process with a budget range that you feel comfortable with. During our consultation, we'll delve into the finer details of your vision and tailor our design approach accordingly. We'll never present you with concepts that are unattainable or exceed your budget. Transparency and honesty are at the core of our design process. If at any point during the design phase, we anticipate that a particular detail may impact your budget, we'll promptly communicate this to you. By doing so, we ensure that the final cost of your design is never a surprise, and you can proceed with confidence knowing that your piece is within your budget.

## **Does the minimum apply to each piece or can I create multiple pieces to reach the minimum?**

The minimum applies to each piece due to the time and attention to detail required for each design.

## **Can you use any of my stones in a custom piece?**

In general, yes we can. Older stones can sometimes have hidden damage (i.e. chips) underneath their settings that we do not notice right away that can prevent them from being reused. We will inspect your stones before and immediately after they are removed from their old settings and will notify you if any damage is seen. All stones, even diamonds, are inherently unique in their own way and may contain natural characteristics that add to their delicate qualities that are beyond our control. Please understand that we cannot be liable for the integrity of your stones and any potential damage caused. We guarantee to take the utmost care when handling them and are professionally trained to do so. In the instance your stone is damaged during the removing and re-setting processes, there may be an additional cost to replace it.

## **Can I source my own stones?**

You are welcome to source your own stones, but we cannot be liable for the integrity and any potential damage caused to them since we would not know the origin or supplier. We prefer to work with our network of stone suppliers since they have been vetted and align with our values.



# Q&A

## **Can we reuse the metal from my old pieces of jewelry?**

While we are unable to reuse old metal in new pieces, we do have a metal refining process that we use to recycle the old metal. By doing so, we receive a monetary credit that can be applied towards your new custom piece, reducing the overall cost. This way, we can help you create a stunning piece while being mindful of our environmental impact.

## **How do we figure out a finger size if I'm a remote client or if I'm trying to keep this a surprise like for an engagement ring?**

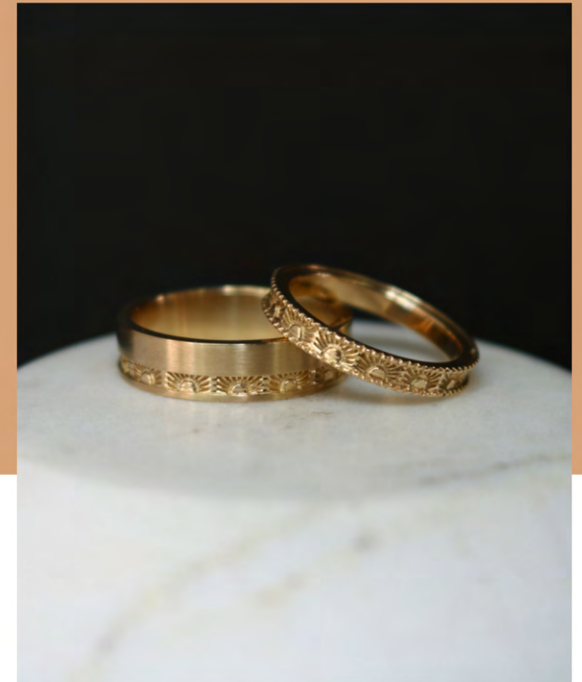
There are a few ways we can get a better idea of finger size if you or your partner cannot come in-person to our studio to be sized. If you are remote, we can send you a set of disposable ring sizers and with our master copy, we will use that to measure it on our mandrel. Alternatively, you can go to your local jewelry store and asked to be sized. If this is going to be a surprise, we recommend trying to sneak a ring your partner wears (ideally) on their ring finger and tracing the interior of it with a mechanical pencil. We can then measure the diameter of the tracing and get the sizing as close as possible. It's pretty normal for it not to be totally right and that is why we include one complimentary sizing for each custom ring design within 6 months.

## **What if we get to designing and I'm just not liking anything you create even after 3 rounds of edits? Can we change our minds about working with you?**

In short, yes you can absolutely change your mind. We take pride in treating all our clients as our friends and never just a job so we tend to go above and beyond to make sure you're always happy. So as much as that would pain us, we understand that sometimes things don't work out and it's not anyone's fault. Please understand that the design and/or stone deposit would still be nonrefundable at this point. This is to cover the time and heart we put in to conceptualizing a unique design for you and/or cover the expertise it takes to source for your perfect gem. In the instance we have sourced a gem, the gem is yours to keep and will be returned to you.

## **Do you offer any sort of protection on your custom pieces?**

Yes! Within the first 6 months of your custom design purchase, we will cover minor repairs of your piece free of charge as long as it is due to normal wear and tear and/or there is a manufacturing defect. We also include yearly complimentary cleaning, re-polishing, and stone tightening services for the lifetime of your piece. Our warranty does not apply to pieces that have been damaged due to improper care, exposed to extreme and unreasonable force, gone through improper cleaning methods, visibly bent out of shape, or have been worked on by another jeweler. You can read more about our warranty at <https://www.tyтинjewelry.com/warranty-repairs>.



# TESTIMONIALS



*"Tina is a delight to work with. My husband worked with her to create my custom engagement ring, and we both worked with her for our wedding bands. We felt like Tina really took the time to get to know us as people and as a couple, and somehow translated that into beautiful jewelry that fits us both to a T. Cannot recommend Tina enough!" - Sarah*

*"I had never worked with a jeweler before to create a custom piece so I was nervous. I was concerned I wouldn't accurately communicate my taste and be able to give feedback but working with Tina was so easy. She is incredibly talented and kind, as a result of working with her I have a unique engagement ring I am proud of." - Katie*



*"Working with Tina was incredible. I know next to nothing about jewelry, so her patience, ability to decode the language I was using to describe what I was looking for, and her own creative input was invaluable. She took the time to ask important questions about my (now) wife's personality so that she could design an engagement ring that she would be in love with. She outlined the process and timeline so that I would know what to expect and always provided prompt and clear communication." - Aaron*

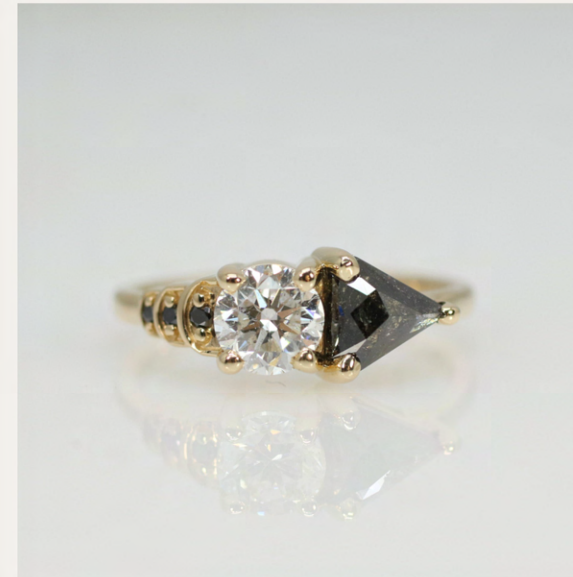
# TESTIMONIALS



*"Tina is amazing!!! My husband and I asked her to take an old engagement ring from my mom and create a new engagement ring for me, and she did a phenomenal job! She also designed our wedding bands, and both my husband and I love them. Tina is wonderful at combining your ideas and her expertise to create something beautiful :) She was very flexible, reliable, and overall easy to work with. We would recommend Tytin Jewelry to anyone!" - Tegan*



*"Hey Tina! Just wanted to say thanks for making my wife Cailyn's engagement ring and her wedding band. She still gets compliments on it all the time. It was fun and easy to design something unique based around your awesome work. Thanks." - Peter*



*"Tina was a joy to work with; you want her to design your jewelry! Throughout the process she was very communicative. She asked a lot of questions to understand my style and hobbies to create a piece that was perfectly "me". I'm in love with the final design. A wonderful person and business to work with." - Allison*





# READY TO GET STARTED?

Thank you for considering TYTIN for your custom designed piece. We look forward to guiding you on this creative journey to tell your story. Don't hesitate to reach out if you have any questions.

## GET IN TOUCH!

<b>E-mail</b>	<a href="mailto:tytinjewelry@gmail.com">tytinjewelry@gmail.com</a>
<b>Website</b>	<a href="http://www.tytinjewelry.com">www.tytinjewelry.com</a>
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<b>Instagram</b>	@tytinjewelry